



**VIRTUAL SPONSOR PACKAGE**

# SPONSOR PACKAGES

## PLATINUM SPONSOR \$7,500

### Sponsorship highlights

- Introduce the Chief Economist, Ann-Marie Lurie in the morning session – including an opportunity to directly address attendees (live and/or video)
- Eight (8) passes to the virtual CREB® Forecast
- Opportunity to promote company promo or draw prize during online program
- Inclusion in a specialized CREB® Podcast where you can include company promotion OR opportunity to include a company advertorial in CREB® Now (5889 subscribers) and The Weekender (450 subscribers)
- Logo recognition on two rotating sponsorship banners within the platform
- Enhanced sponsor listing within the platform that showcases your company logo, 50-word company description and website
- Full page advertisement in the digital CREB® Forecast show guide
- General logo recognition throughout the online program
- Sponsor recognition banner on CREB®'s member-only website with link to your company website
- Prominent signage on Forecast website as Platinum sponsor
- Post-event recognition on member newsletter
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)

## CONFERENCE ONLINE PLATFORM SPONSOR \$5,000

### Sponsorship highlights

- Immediate brand recognition upon opening the platform log in page
- Customized company sponsor banner and platform module with company logo (linked to company website) and description
- Six (6) passes to the virtual CREB® Forecast
- Opportunity to include a company advertorial in CREB®Now (5889 subscribers) or The Weekender (450 subscribers)
- Logo recognition on rotating sponsor banner within the online platform
- Enhanced sponsor listing within the platform that showcases your company logo, 50-word company description and website
- ½ page advertisement in the digital CREB® Forecast show guide
- General logo recognition throughout the online program
- Banner advertisement on CREB®'s member-only website with link to your company website
- Company logo and website link on the CREB® Forecast website
- Post-event recognition on member website and blog
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)

## GOLD KEYNOTE SPONSOR \$4,000

### Sponsorship highlights

- Introduce the Afternoon Keynote Speaker – including an opportunity to directly address attendees (live and/or video)
- Five (5) passes to the virtual CREB® Forecast
- Opportunity to include a company advertorial in CREB®Now (5889 subscribers) or The Weekender (450 subscribers)
- Logo recognition on rotating sponsor banner within the online platform
- Enhanced sponsor listing within the platform that showcases your company logo, 50-word company description and website
- General logo recognition throughout the online program
- ½ page advertisement in the digital CREB® Forecast show guide
- Sponsor recognition banner on CREB®'s member-only website with link to your company website
- Sponsor recognition on Forecast website
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)

# SPONSOR PACKAGES

## SILVER BREAKOUT SESSION SPONSOR

**\$3,000**

**ONLY 2 SPOTS LEFT!**

### Sponsorship highlights

- Opportunity to introduce the breakout session speaker of your choice including an opportunity to directly address attendees (live and/or video)
- Four (4) passes to the virtual CREB® Forecast
- Opportunity to include a company advertorial in CREB®Now (5889 subscribers) or The Weekender (450 subscribers)
- Logo recognition on rotating sponsor banner within the online platform
- Enhanced sponsor listing within the platform that showcases your company logo, 50-word company description and website
- ¼ page advertisement in the digital CREB® Forecast show guide
- General logo recognition throughout the online program
- Sponsor recognition banner on CREB®'s member-only website with link to your company website
- Sponsor recognition on Forecast website
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)

## MORNING BREAK SPONSOR

**\$2,500**

### Sponsorship highlights

- Sponsor recognition for providing \$5 digital coffee card to all attendees at the first break
- Option to include customized message with card
- Two (2) passes to the virtual CREB® Forecast
- Logo recognition on rotating sponsor banner within the online platform
- Enhanced sponsor listing within the platform that showcases your company logo, 50-word company description and website
- General logo recognition throughout the online program
- Sponsor recognition banner on CREB®'s member-only website with link to your company website
- Sponsor recognition on Forecast website
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)

## LARGE BROKER SPONSOR

**\$1,500**

### Sponsorship highlights

- Fifteen (15) passes to the virtual CREB® Forecast
- Logo recognition on rotating sponsor banner within the online platform
- General logo recognition throughout the online program
- Sponsor recognition banner on CREB®'s member-only website
- Sponsor recognition on Forecast website
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)

## SMALL BROKER SPONSOR

**\$750**

### Sponsorship highlights

- Ten (10) passes to the virtual CREB® Forecast
- Logo recognition on rotating sponsor banner within the platform
- General logo recognition throughout the online program
- Sponsor recognition banner on CREB®'s member-only website
- Sponsor recognition on Forecast website
- Post-event recognition on member website and newsletter (circulated to 5800 CREB® members)



# SPONSORSHIP APPLICATION

## PLEASE READ CAREFULLY

1. Sponsorship opportunities will be applied on a first-come first-served commitment basis.
2. CREB® reserves the right and has final acceptance of all sponsorship arrangements.
3. Sponsors must review and sign the Sponsor Terms and Conditions.
4. Sponsorships which include tradeshow booths must review and sign Exhibitor Terms and Conditions.
5. Applications must be signed, submitted to CREB® immediately and payment must be received within 30 days of application acceptance.

## SPONSORSHIP DETAILS

I, the undersigned, understand and agree to the terms and conditions of this sponsorship application.

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Name of signing authority (please print clearly): \_\_\_\_\_

Signature of signing authority: \_\_\_\_\_

Date: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal/ZIP code: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Payment options: Visa ☐ Master Card ☐ Company Cheque ☐

Credit card number \_\_\_\_\_ Expiry date: \_\_\_\_\_

**CREB® Brokers** Charge my CREB® member account (signature) \_\_\_\_\_

Please fax or email the completed application to CREB® with attention to:

**Candace Jones, CREB® member event coordinator. Email: [candace.jones@creb.ca](mailto:candace.jones@creb.ca).**

**For all other inquiries please contact Candace Jones at 403.781.1363 or [events@creb.ca](mailto:events@creb.ca)**

## SELECT YOUR LEVEL OF SPONSORSHIP

### EVENT SPONSORS

- |                                  |   |
|----------------------------------|---|
| <input type="checkbox"/> \$7,500 | <b>PLATINUM SPONSOR</b>                   |
| <input type="checkbox"/> \$4,000 | <b>CONFERENCE ONLINE PLATFORM SPONSOR</b> |
| <input type="checkbox"/> \$4,000 | <b>GOLD KEYNOTE SPONSOR</b>               |
| <input type="checkbox"/> \$3,000 | <b>SILVER BREAKOUT SESSION SPONSOR</b>    |
| <input type="checkbox"/> \$2,500 | <b>MORNING BREAK SPONSOR</b>              |
| <input type="checkbox"/> \$1,500 | <b>LARGE BROKER SPONSOR</b>               |
| <input type="checkbox"/> \$750   | <b>SMALL BROKER SPONSOR</b>               |



