

Impacting
the quality of life of
real estate agents for
over 20 years

**Call or email us
today**

To learn how Prospects can help you take your business
to the next level.

1.888.765.9223
info@prospects.com



Prospects is an awesome CRM, and I love
the Mobile app. The complete access to our
Board's database and the Market Report
feature are pure gold. And the best part is,
it's all offered to us as a member benefit
from CREB!

- Justin Havre
Justin Havre & Associates, Calgary



**Real Estate
Organized!**

The Hub of Your Business



**Integration, Integration,
Integration...**

Partnerships should only happen when they benefit their clients'
best interest! Prospects CRM® and MATRIX® are now integrated
so you can seamlessly manage contacts from both systems all
while increasing your productivity.



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The Real Estate CRM **that works for you**, so you don't have to!

Manage contacts efficiently

Prospects allows you to easily store and manage client information such as contact info, anniversary and purchase dates. You can add keywords to simplify your searches. Your contacts will automatically get synchronized with Matrix and the Prospects Mobile app.

The Dashboard

The All-New Prospects Dashboard will help you focus on what matters. It's your Virtual Assistant that reminds you of important dates, who you need to follow up with, upcoming appointments and closings. Your most important appointment of the day!

Stay in touch with your clients

Prospects offers several templates that are perfectly suited for all occasions, such as introduction letters, notices to tenants or thank you notes. Use the included templates or create new ones.

Your business on Facebook®

Prospects will automatically post your New Listings, Price Reductions, Open Houses and Just Sold to your Facebook® business page.

The Market Report

Stay in touch with your clients by sending them relevant information concerning the market and important details that affect their property using Prospects Market Report. The perfect way to be one step ahead!

Sync with your phone

You're mobile, and so is Prospects. Stay in sync with Prospects on your mobile device. All data entered is synchronized automatically to your Prospects database, and vice versa.

Powerful CMA

You often know the value of a property, but your clients don't. You will look professional and you will impress them with Prospects detailed comparable market analysis.

Action Plans

Never miss a step with Prospects Action Plans. You will be able to create a simple or complex campaign, action set or mailing in seconds. Set the trigger when you need it the next time, it is that simple!

Calendar designed for real estate agents

The Prospects calendar will save you so much time. All your activities are automatically linked to your listings and contacts and everything can be synchronized with your phone. If you are part of a team, you will appreciate having access to your teammates schedule.

Team work

Prospects is the perfect tool for all agents and assistants who want to achieve more together. Share contacts, view teammates schedules, enter private notes and share action plans. Team Leaders can decide on accessibility and manage roles on the team.

Manage showings

Planning your showings, showing requests from other agents and open houses can sometime be a daunting task. Let Prospects do all the follow ups for you. You will be able to confirm showings, request or provide feedback to other agents and clients right from your software!