

ABOUT US

The Alberta Real Estate Association (AREA) is a not-for-profit professional association representing the interests and concerns of more than 10,500 REALTORS® from 10 local real estate Boards/Associations. Our work focuses on three high-value areas for REALTORS® across the province:

ADVOCACY



AREA is the strong, collective voice to discussions with the Government of Alberta and key stakeholders on issues of importance to REALTORS® and their ability to serve clients effectively.

AREA's policy positions taken to government are becoming the standard for practice in Alberta. For example, in 2018, the Government of Alberta announced changes to SPINII, adding 11 additional hours to the land titles registry weekly. This alleviates the time crunch for REALTORS® and ensure clients have the greatest possible access to information. Also in 2018, member engagement and AREA policy lead to changes in the elimination of most condo document fees and fee caps on the prices condo corporations can charge owners, buyers, and mortgage companies for obtaining the remaining condo documents they need to complete a purchase or sale.

PROFESSIONAL DEVELOPMENT

AREA is dedicated to fostering professional excellence and supporting our members in upholding the highest standards of practice through educational means.

AREA is excited to introduce a change of pace with the 2019 Mandatory Course offering; allowing members greater flexibility in driving their own learning and growth. Beginning in March 2019, AREA will accept the following completions as meeting the AREA Mandatory Course requirement:

- Completion of the AREA online course "Competition Law".
- Completion of the AREA online course "Canadian Anti-Spam Legislation (CASL)".
- Completion of a Third Party Course Equivalent meeting AREA's required criteria.

Stay tuned for more details!

Have you heard the AREA podcast, In Your AREA? AREA offers members monthly episodes, with different hosts, guests and topics each time. Find it on AREA's website under the members menu.



MEMBER SERVICES

AREA provides members with professional forms, to maintain legal integrity and consistency, cost-saving services, and convenient access to information.

AREA provides members with a variety of services, to assist them with their practice through cost-savings opportunities and convenient access to information. Member services include monthly AREA Wireless, Data Co-Op, Crown Lands listings, Annual Scholarships, TD Home & Auto Insurance and more listed on the AREA website.

AREA provides commercial, agricultural, residential and commercial/agricultural forms to our members, ensuring the legal integrity and balance between the buyer and seller.

Revenue generated by member services is reinvested into the industry to enable offer tailored services with REALTORS® in mind.

AREA WIRELESS



AREA Wireless is a member service powered by Rogers, Canada's largest wireless carrier.

AREA Wireless Mobility program offers a rate of \$50 per month for AREA mobility services to AREA industry members and their immediate family.

Introduced in early 2018, the Device Purchase plan allows all users to purchase devices outright online, and AREA members offered optional installment plan.

Program Features:

- Shared data pool*
- Unlimited North American calling from Canada •
- Unlimited Canada/US/International text messaging from Canada
- Call centre support

\$50/month + GST

> AREA offers industry members and their immediate family a competitve rate of \$50 per month for AREA mobility services.

No Contract

Bring your own phone or purchase a device online with flexible, no contract policy.

Shared Data Pool*

With each user is given 5 GB each as part of a data pool, users are not charged additional data unless they surpass 15 GB at \$25/GB.

based on a 5GB per user data pool

Dedicated Support

Call centre support is available to handle issues or questions that AREA Wireless members have.

Manage your account via dedicated web portal.

Sign up now! 1.855.783.1717 Call: Email: AREA.wireless@albertarealtor.ca

