



## MEDIA ADVISORY

### Calgary Real Estate Board to Present 2011 Calgary Housing Forecast

#### FOR IMMEDIATE RELEASE

January 15, 2011

The Calgary Real Estate Board (CREB®) will present its 2011 Calgary housing forecast report on January 18, 2011. The presentation will include an in-depth look at the economic factors impacting Calgary's housing market, along with a forecast of housing sales, listings and prices for the Calgary region.

Over 1,000 Calgary and area REALTORS® and industry representatives will attend the CREB® Forecast Conference & Tradeshow. The conference program includes various sessions on technology, environmental sustainability and economic and consumer trends. A few examples include:

- A presentation by **Sano Stante**, 2011 CREB® president, featuring an in-depth look at the housing market and the impact the global economy has on Calgary.
- An interactive economic panel including leading economists **Todd Hirsch** of ATB Financial, **Patrick Walters** of The City of Calgary and **Gregory Klump** of Canadian Real Estate Association.

**WHAT:** CREB® 2011 Annual Forecast Conference & Tradeshow

**WHEN:** Tuesday, January 18, 2011

- 8 a.m. – 10 a.m. – Forecast breakfast
- 10 a.m. – 10:15 a.m. – media scrum with Sano Stante, 2011 CREB® president
- 10 a.m. – 4 p.m. – Conference and Tradeshow

**WHERE:** BMO Centre at Stampede Park, Hall E  
1410 Olympic Way Southeast

Media are invited to attend this event. The media scrum with Sano Stante, 2011 CREB® president, will take place outside Tradeshow Hall E, east side of the entrance.

#### Please note!

A news release and the 2011 housing forecast report will be distributed on January 18. Details about the conference program are available online at [www.crebforecast.com](http://www.crebforecast.com).

For more information, contact: Olivia Pavel, Communications Supervisor

Phone: 403.781.1319

Cell: 403.542.4672

E-mail: [olivia.pavel@creb.ca](mailto:olivia.pavel@creb.ca)