



Sponsorship & Exhibitor Opportunities

The CREB® Annual Forecast Conference & Tradeshow provides an ideal opportunity for our members and guests to meet, exchange views and network openly with leading service providers.

Annual Forecast Conference & Tradeshow

This hugely popular and successful event is attended by over 1200 REALTORS®, and is Western Canada's largest insider real estate industry event. The day begins with the incoming President of CREB®'s forecast for the year ahead, followed by a wide selection of informative seminars and a tradeshow with over 100 exhibitors. This event is marketed to our 5,500 members and other interested parties both directly and indirectly; and includes a dedicated website, emails, internal advertisements, external advertisements with CREN®, Home to Home Magazine and a major Calgary newspaper.

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Sponsorship Packages

Lead Sponsor (One opportunity) \$15,000
(Previously known as Platinum Sponsorship)

Benefits:

- Branding throughout the Forecast Conference and Tradeshow.
- Lead advertising on the CREB® Forecast conference website, with corporate logo, company profile and live link to your website.
- Opportunity to provide an appropriate speaker to address delegates, or lead an individual session.
- Logo on all marketing materials, including on flyer, HTML emails and delegate information.
- Sponsorship recognition at Forecast Conference & Tradeshow.
- Full page advertisement in the conference show guide.
- Lead branding with CREB® on delegate packs, main stage, and exhibition space.
- Option to include promotional item/material in each conference delegate bag (printing included in price).
- Option to provide conference lariats for delegate badges.
- Sole branding of the conference reception (option to address delegates here).
- Two complimentary delegate places.
- Four booth staff (lunch included).
- Complimentary exhibition stand.

SOLD - SCOTIABANK

Gold Sponsor \$10,000 each – (Multiple opportunities)

(arcprint, ATB Financial, Corus Entertainment, GE Supra – opportunities still available)

(Previously known as Emerald Sponsorship)

Benefits:

- Branding throughout the Forecast Conference and Tradeshow.
- Advertising on the CREB® Forecast conference website, with corporate logo, company profile and live link to your website.
- Opportunity to provide an appropriate speaker to take part in a concurrent session.
- Logo on all marketing literature, including the conference information flyer, HTML emails and delegate information. Internal and external advertising.
- Sponsorship recognition at Forecast Conference & Tradeshow.
- Full page advertisement in the conference show guide.
- Option to include promotional item/material in each conference delegate bag (printing included in price).
- Two complimentary delegate places.
- Four booth staff (lunch included).
- Complimentary exhibition stand, with opportunity to choose position.

Silver Sponsors \$6,000 each (Multiple opportunities)

(RealNet, CREN®, The Calgary Sun – opportunities still available)

(Previously known as Diamond Sponsorship)

Benefits:

- Branding throughout the Forecast Conference & Tradeshow.
- Advertising on the CREB® Forecast conference website, with corporate logo, company profile and live link to your website.
- Logo on all marketing literature, including the conference information flyer, HTML emails and delegate information. Internal and external advertising.
- Sponsorship recognition at Forecast Conference & Tradeshow.
- Half-page advertisement in the conference show guide.
- Option to include promotional item/material in each conference delegate bag.
- One complimentary delegate place.
- Four booth staff (lunch included).
- Complimentary exhibition stand, with opportunity to choose position.

Bronze Lunch Sponsor (One opportunity) \$4,000

(Previously known as Gold Sponsorship)

Benefits:

- Exclusive branding of the lunch area (including sticker on all lunch bags).
- Advertising on the CREB® Forecast conference website, with corporate logo, company profile and live link to your website.
- Logo on all marketing literature, including the conference information flyer, HTML emails and delegate information. Internal and external advertising.
- Quarter-page advertisement in the conference show guide.
- Option to include promotional item/material in each conference delegate bag.

- One complimentary delegate place.

Bronze Registration Sponsor (One opportunity) \$4,000
(Previously known as Gold Sponsorship)

Benefits:

- Exclusive branding of the main reception area.
- Advertising on the CREB® Forecast conference website, with corporate logo, company profile and live link to your website.
- Logo on all marketing literature, including the conference information flyer, HTML emails and delegate information. Internal and external advertising.
- Quarter-page advertisement in the conference show guide.
- Option to include promotional item/material in each conference delegate bag.
- One complimentary delegate place.

Bronze Tote Bag Sponsor (One opportunity) \$3,500
(Previously known as Gold Sponsorship)

Benefits:

- Co-branding with CREB® of all the delegate tote bags.
- Advertising on the CREB® Forecast conference website, with corporate logo, company profile and live link to your website.
- Logo on delegate information flyer, HTML emails and delegate information.
- Quarter-page advertisement in the conference show guide.
- Option to include promotional item/material in each conference delegate bag.
- One complimentary delegate place.

SOLD - Prospects

Friend of the Annual Forecast Conference & Tradeshow (+\$1,500) Real Estate Brokers *Only*
 Donate over \$1,500 and you'll receive recognition online and in our conference show guide as well as one free delegate place.

Prudential Toole Peet, CIR Realty, C21 signed up to date.

Other opportunities

Printing the conference show guide: Cover the cost of printing of the guide (approx. 1,400 copies) –

Benefits include:

- Advertising on the CREB® Forecast conference website, with corporate logo, and live link to your website
- Full page advertisement in the conference show guide
- One complimentary delegate place

SOLD – arcprint

Conference tote bag inserts \$100

Each delegate will be given a conference tote bag as they enter the Forecast Breakfast. You have the opportunity to add one (1) promotional item or a brochure into each bag.

Please note: 1,400 items will be required.

Exhibitor Packages (80-100 opportunities available) \$ See below

*Early bird discounts (EBD) will run until **20th November 2009**. After this only full price (FP) will be available.*

Exhibitors

Large booth (10 ft. deep by 10 ft. wide) – EBD \$595 + GST (FP \$695 + GST)

Small booth (6 ft. deep by 10 ft. wide) – EBD \$395 + GST (FP \$495 + GST)

Not for Profit (6 ft. deep by 10 ft. wide) - Limited booths available

Benefits:

- Advertising on the CREB® Forecast conference website, under exhibitors section, with corporate logo, company profile (50 words) and live link to your website – NEW ADDITION!
- Up to a **maximum of four** booth staff.
- Company name included in all listings of exhibitors online, in marketing material and in conference show guide.
- Black draping for 8 ft. tall back wall and 3 ft. tall side walls.
- One 8 ft rectangular table with black skirting and white vinyl table cover, and two chairs.
- Carpet in each booth.

Exhibitors – **Extra!**

Large booth (10 ft. deep by 10 ft. wide) – EBD \$695 + GST (FP \$750 + GST)

Small booth (6 ft. deep by 10 ft. wide) – EBD \$495 + GST (FP \$550 + GST)

Benefits:

- Advertising on the CREB® Forecast conference website, under exhibitors section, with corporate logo, company profile (50 words) and live link to your website – NEW ADDITION!
- Logo and company profile (50 words) in the conference show guide – NEW ADDITION!
- Up to a **maximum of four** booth staff (lunch included) – NEW ADDITION!
- One complimentary delegate place to the forecast breakfast – NEW ADDITION!
- Black draping for 8 ft. tall back wall and 3 ft. tall side walls.
- One 8 ft rectangular table with black skirting and white vinyl table cover, and two chairs.
- Carpet in each booth.

Additional advertising opportunities are available to exhibitors and must be selected at time of registration.

Conference tote bag inserts \$100

Each delegate will be given a conference tote bag as they enter the Forecast Breakfast. You have the opportunity to add one (1) promotional item or a brochure into each bag.

Please note: 1,400 items will be required.

Company Profile \$50.00

Your logo and company profile (50 words) will be in the conference show guide, under the exhibitors section.

Lunch \$22.00

A lunch ticket will be available on request for all exhibitors.