

A Wireless World in the Palm of Your Hand

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Did you know that the vast majority of real estate agents who *own a laptop report that they do not take it with them on the road?*

Working without your laptop handy is hardly a formula for improving your business. However, if there are times when you cannot carry your laptop on the road – running errands for example – there still are plenty of ways to bring computing power with you. The best way is to invest in a convergence device.

Convergence technology combines the best features of multiple devices into a “Swiss-Army-Knife” gadget focused on mobile productivity.

Features should include:

- Cellular voice calling
- Email functions
- Real-time calendar and tasks lists
- Voice notes and MMS/SMS messaging
- Web browsing
- Real-time synchronization with data sources
- Keyboard technology
- Digital Camera
- Social Networks
- GPS



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Expensify.com

Mobile Phax allows you to take a photo of any letter sized document or page and send it as a PDF to any email address. Why waste time looking for a fax machine or waiting while each page is scanned. Send contracts, counter offers, signature pages.



Tech Tip - Visit the website of your handheld to download social networking, multimedia applications.

VoiceMail, Text Messaging

Google Search

Comprehensive Google results. Get Universal Search on your phone including web, image, local, video, blog, news, books, and maps results to find what you're looking for.

Google SMS

From local business listings to stock quotes, you can get the information you're looking for with Google SMS. Simply text message your search query to GOOGLE ("466453" on most devices) and we'll text message back your results. For a list of useful shortcuts and tips, text message "help".

Virtual Phone System

Grasshopper

Toll free or local number - local or national presence Unlimited extensions - for departments & employees Call forwarding - work from anywhere Voicemails via email - play online or on cell phone Manage online or by phone - no hardware to purchase

Google Voice

Google Voice is free and gives you one number for all your phones, voicemail as easy as email, and lots of cool calling features.

Convert Voicemail to Text Messages or Emails:

Convert your voicemails to text and deliver via email or text messages. These transcribed voicemails are sent to your email account and your smart phone saving you time and money. Most also attach an audio file.

- Google Voice*
- PhoneTag*
- YouMail*
- Jott.com*

Jott converts your voice into emails, text messages, reminders, lists and appointments

Text Messaging is getting more and more popular as a way to communicate with clients, family and work. One basic flaw is the lack of documentation of the conversation. Not only can you use your VOICE to TEXT but every text message or email that you send through JOTT is documented in your email. All you do is sign up for an account, add all the people you want to send messages to. Call the phone number supplied and JOTT recognizes your cell phone number and asks you who you want to JOTT. You can JOTT to your email to leave yourself messages.



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Tools of the Trade: Wireless Networking

Wireless connectivity is a “basic feature” of today’s computing world. Real estate professionals must master the art of “working where the work is” not where their “computer is.” Centralized around a laptop, their productivity strategy will rely upon real-time connectivity to the internet, email, instant messaging and data services. Here’s how.

Wireless Networking: Mobile Broadband

The new Mobile tools have typical download speeds of 600 Kbps to 1.4 Mbps and typical upload speeds of 500 to 800 Kbps.*

- Products
- USB Modems
- PC Cards
- ExpressCards
- Mobile Broadband Built-In on Select Notebooks and Netbooks

Some have decided to use their TREO or Blackberry as a “tethered modem.” Depending on the model, you may be able to use the existing data contract, or you may incur an additional cost.

Consider: the MIFI - Wi-Fi Connections for Multiple Users
The Intelligent Mobile Hotspot provides access to up to five Wi-Fi enabled devices, including notebooks, netbooks, MP3 players, smartphones, cameras, PDAs, portable gaming systems and more.



Wireless Sync today's agents need to have real-time data:

- Calendar / Appointments
- Database
- Emails
- Tasks / Reminders / Follow Ups

No "in house" server (or maintenance, licensing, etc.).
Use an "Hosted Exchange Provider" \$10 / per user per mo.

- APPTIX
- USANET
- 123Together.com

Migrates all data "online" for time access AND sync by any appliance which means Instant team collaboration and

Shared

- Calendar
- Files
- Storage
- Tasks

Google Sync is now a contender. Check out:
m.google.com/sync

Synchronize the built-in calendar and address book on your device with your Google account.

Get your Google Calendar events to your device

Synchronize your Gmail contacts

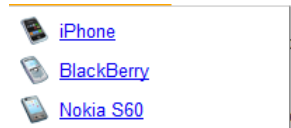
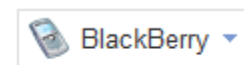
Be alerted for upcoming appointments with sound and vibration using your device native calendar .

Google Apps

Powerful communication and collaboration tools for your organization The right tools can make projects faster and easier. Whether you're working with colleagues, doing a school project, or coordinating with your group, Google Apps saves you time and trouble. Collaborate more effectively with shared calendar and documents Access your data from anywhere, even from mobile devices No software or hardware to install and maintain



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