



Booth Awards 2010

Thank you for your participation in the 6th Anniversary 2010 Forecast Conference & Tradeshow.

BOOTH JUDGING CRITERIA

Continuing with tradition, we will be conducting a contest and award a prize for the best booth. This year we have added a new element and will be awarding prizes to two categories: Small Business and Big Business.

- SMALL BUSINESS will be locally owned and operated, varying from home-based to more established "store-front" businesses.
- BIG BUSINESS will be well established businesses, varying from national/corporate companies or franchises. (Judges will use their discretion in determining exhibitor booth category).

The following outlines the criteria on which you will be judged:

1. Appearance of the Booth:

- Good use of space
- Pleasing and well appointed
- Inviting
- Lighting
- Signage
- Cluttered
- Give-a-ways

2. Staff:

- Attentive
- Friendly
- Professional
- Acknowledge others when busy

3. Promotional Material:

- Neat, tidy and well displayed
- Easily accessible
- Adequate supply
- Well organized

PRIZE TO BE AWARDED:

A complimentary booth in the 2011 Forecast Conference & Tradeshow! (same size exhibitor booth as the 2010 show).