



creb<sup>®</sup>

forecast conference & tradeshow

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ENGAGE • EXECUTE

# ELEVATE 2017

WEDNESDAY, JANUARY 11, 2017 • BMO CENTRE

[crebforecast.com](http://crebforecast.com)

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## SPONSORSHIP OPPORTUNITIES

Wednesday, January 11, 2017 – BMO Centre

### PLATINUM SPONSOR - \$15,000

#### STILL AVAILABLE

- Banner advertisement on CREB<sup>®</sup>'s member-only website with link to your company website.
- Four (4) quarter-page editorial stories in CREB<sup>®</sup>Now real estate news. CREB<sup>®</sup>Now real estate news is distributed by the Calgary Herald and is inserted into more than 20,000 home subscriptions. It is also available at most major grocery and convenience stores, select banks, recreation centres and public libraries, and can be viewed online at [www.creb.com](http://www.creb.com). Please note: your editorial will be subject to editing.
- A representative from your company will have the opportunity to briefly address conference attendees at the closing reception.
- Full-page thank you advertisement showcasing your company logo in CREB<sup>®</sup>Now real estate news following the Forecast Conference & Tradeshow.
- Lanyards, provided by you, for name badges to be worn by attendees.
- Full-page advertisement in the Forecast Conference & Tradeshow show guide.
- Two (2) full-day passes to the Forecast Conference & Tradeshow, including reserved VIP seating at the breakfast.
- Prominent sponsorship signage at the Forecast Conference & Tradeshow.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

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**KEYNOTE SPEAKER SPONSOR - \$12,000****1 OPPORTUNITY EXCLUSIVE**

- Banner advertisement on CREB<sup>®</sup>'s member-only website with link to your company website.
- Two (2) quarter-page editorial stories in CREB<sup>®</sup>Now real estate news. CREB<sup>®</sup>Now real estate news is distributed by the Calgary Herald and is inserted into more than 20,000 home subscriptions. It is also available at most major grocery and convenience stores, select banks, recreation centres and public libraries, and can be viewed online at [www.creb.com](http://www.creb.com). Please note: your editorial will be subject to editing.
- Exclusive recognition of your company as a speaker sponsor with prominent signage and acknowledgement at the speaker's session.
- Half-page advertisement in the Forecast Conference & Tradeshow show guide.
- Two (2) full-day passes to the Forecast Conference & Tradeshow, including reserved VIP seating at the breakfast.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

**PRINT SPONSOR - \$10,000**

**SOLD - Thank you to ARC Document Solutions for their sponsorship.**

- Live banner advertisement on CREB<sup>®</sup>'s member-only website with link to your company website.
- Two (2) quarter-page editorial stories in CREB<sup>®</sup>Now real estate news. CREB<sup>®</sup>Now real estate news is distributed by the Calgary Herald and is inserted into more than 20,000 home subscriptions. It is also available at most major grocery and convenience stores, select banks, recreation centres and public libraries, and can be viewed online at [www.creb.com](http://www.creb.com). Please note: your editorial will be subject to editing.
- Exclusive recognition of your company as a speaker sponsor with prominent signage and acknowledgement at the speaker's session.
- Half-page advertisement in the Forecast Conference & Tradeshow show guide.
- Two (2) full-day passes to the Forecast Conference & Tradeshow, including reserved VIP seating at the breakfast.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception. Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

**LUNCH SPONSOR - \$7,500**

**SOLD - Thank you to CREB<sup>®</sup> ifax for their sponsorship.**

- Exclusive recognition of your company as the lunch sponsor with your company logo on all lunch packages.
- Quarter-page advertisement in the Forecast Conference & Tradeshow show guide.
- Two (2) full-day passes to the Forecast Conference & Tradeshow, including reserved VIP seating at the breakfast.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

**CONFERENCE APP - \$6,000**

**SOLD - Thank you to Riteway Signs for their sponsorship.**

- NEW! Co-branding with CREB<sup>®</sup> on the Forecast Conference & Tradeshow App.
- NEW! Immediate brand recognition upon opening App.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

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## MORNING COFFEE - \$5,000

### 1 OPPORTUNITY

- Sponsorship of Starbucks coffee and a treat for all attendees in the tradeshow area.
- Exclusive signage at the coffee break area.
- Quarter-page advertisement in the Forecast Conference & Tradeshow show guide.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

## AFTERNOON COFFEE - \$5,000

### 1 OPPORTUNITY

- Sponsorship of Starbucks coffee and a treat for attendees in the tradeshow area.
- Exclusive signage at the coffee break area.
- Quarter-page advertisement in the Forecast Conference & Tradeshow show guide.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the mobile-friendly Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

## SMARTPHONE CHARGING STATION - \$5,000

### 1 OPPORTUNITY

- Sponsorship of smartphone charging station.
- Your logo or marketing material of your choice on two charging stations.
- Quarter-page advertisement in the Forecast Conference & Tradeshow show guide.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

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**TRADESHOW STAGE - \$3,500**

**SOLD - Thank you to Jayman for their sponsorship.**

- Attendees are invited to watch a presentation in the tradeshow (presentation topic to be determined).
- Exclusive signage around the stage.
- Quarter-page advertisement in the Forecast Conference & Tradeshow show guide.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.
- A premier tradeshow booth (10' x 10').
- Four (4) lunch tickets for your booth staff.

**WELCOME COFFEE - \$3,000****1 OPPORTUNITY**

- Sponsorship of Starbucks coffee for attendees upon arrival.
- Exclusive signage at the coffee area located inside the main breakfast hall.
- Sponsorship recognition during the breakfast presentation, within the tradeshow and at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.



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**BROKER SPONSOR - \$2,500**

**6 OPPORTUNITIES AVAILABLE** - Thank you to *MaxWell, CIR Realty, Century 21 and RE/MAX* for their sponsorship.

- A complimentary table of 10 in the VIP area for the morning forecast presentation.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Recognition during the morning presentation.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.

**CLOSING RECEPTION PRIZE - \$2,000**

**SOLD**

- Opportunity for a representative from your company to draw for the door prize at the closing reception.
- Company logo, website link and fifty-word company profile on the Forecast Conference & Tradeshow website.
- Company logo printed in the Forecast Conference & Tradeshow show guide.
- Two (2) full-day passes to the Forecast Conference & Tradeshow, includes reserved VIP seating at the breakfast.
- Opportunity to include an electronic brochure/pamphlet (maximum of two pages) on the Forecast Conference & Tradeshow website.